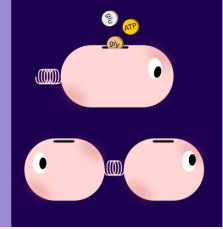


Economic Principles in Cell Biology

Paris, July 10-14, 2023



Growth in uncertain environments

D. Lacoste

Outline of the talk

1. Tradeoff in optimal gambling strategies

with L. Dinis, Universidad Complutense, Madrid,
J. Unterberger, Université de Lorraine

2. Adaptive strategies in gambling

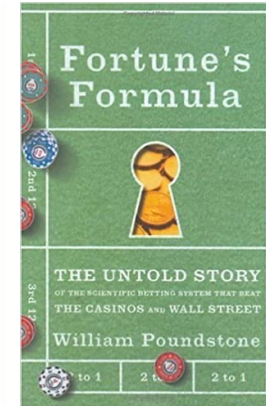
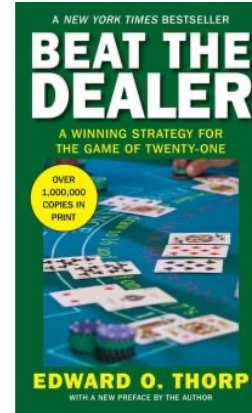
with A. Despons, Laboratoire Gulliver
L. Peliti, Université de Naples

3. Tradeoff for phenotypic switching of populations in varying environments

with L. Dinis, Universidad Complutense, Madrid,
J. Unterberger, Université de Lorraine



Kelly's formula in popular culture



From card counting method in blackjack. ...

.. to investments on the stock market

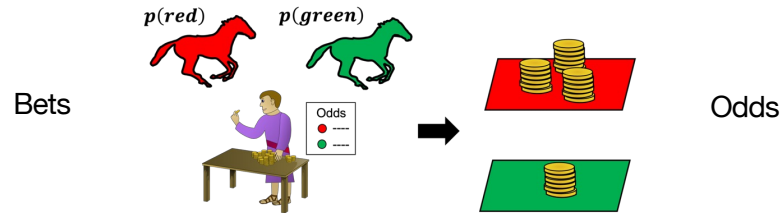
A new interpretation of information rate, Kelly J. L. J. (1956)



Kelly's model as a resource allocation problem

Gambler

Bookmaker



Constraints : $\sum_{x=1}^M b_x = 1$ and $r_x := \frac{1}{o_x}$ with $\sum_{x=1}^M r_x = 1$ for fair odds

Dynamics : winning horse x is chosen with probability p_x

Then capital is updated : $C_{t+1} = \frac{b_x}{r_x} C_t$



Long term growth rate

Log-Capital $\log\text{-cap}(t) = \sum_{\tau=1}^t \log \left(\frac{b_{x_\tau}}{r_{x_\tau}} \right)$

by the law of large numbers : $\frac{\log\text{-cap}(t)}{t} \xrightarrow[t \rightarrow \infty]{} \mathbb{E} \left[\log \left(\frac{b_x}{r_x} \right) \right]$

Optimization of the long term growth rate (Kelly's optimal strategy)

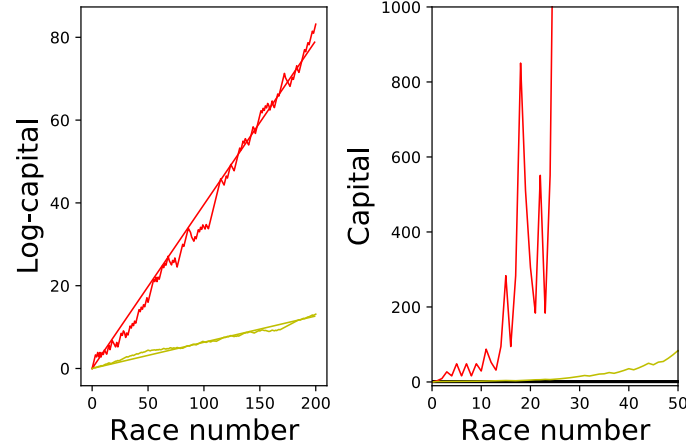
$$\langle W \rangle = \mathbb{E} \left[\log \left(\frac{b_x}{r_x} \right) \right] = D_{KL}(\mathbf{p} \parallel \mathbf{r}) - D_{KL}(\mathbf{p} \parallel \mathbf{b})$$

This is maximum when $b_x = p_x$ and at this point $\langle W^* \rangle = D_{KL}(\mathbf{p} \parallel \mathbf{r}) \geq 0$

The gambler makes money when he/she has better knowledge of the winning probabilities than the bookie



Evolution of the capital of the gambler



- Kelly's strategy dominates on long times all non-optimal strategies
- A general trade-off between the maximization of the growth rate and the minimization of risky fluctuations ?

L. Dinis, J. Unterberger, D. L., Eur. Phys. Lett. (2020)



How to define risk ?

By the central limit theorem :

$$\frac{1}{\sigma_W \sqrt{t}} \left(\log \frac{C_t}{C_0} - t \langle W \rangle \right) \xrightarrow[t \rightarrow \infty]{} \mathcal{N}(0, 1) \text{ normal law}$$

$$\text{where } \sigma_W^2 = \text{Var} \left[\log \left(\frac{b_x}{r_x} \right) \right] \text{ is the volatility}$$

The volatility is not the best measure of risk but it leads to tractable calculations

In practice, risk is relevant at intermediate time scales $t \ll (\sigma_W / \langle W \rangle)^2$

Risk free strategy

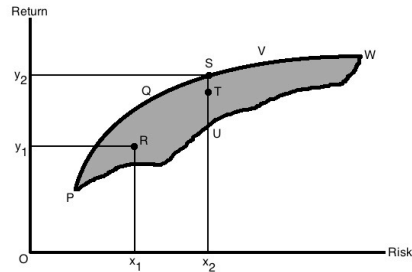
Note that the strategy $b_x = r_x$ has $\sigma_W = 0$ and $\langle W \rangle = 0$



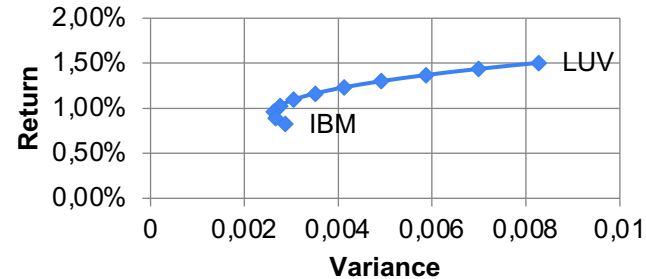
Objective function :

$$J = \alpha \langle W \rangle - (1 - \alpha) \sigma_W + \lambda \sum_x b_x$$

- Interpolates between maximization of growth rate for $\alpha=1$ and the minimization of the fluctuations when $\alpha=0$
- The optimal solution is parametrized by α , which is a risk aversion parameter.
- Similarities with Markowitz portfolio theory



Markowitz H. (1952)



From Wharton school of finance



Two horses solution

- If p is the probability that the first horse wins, $o=1/r$ the odd then :

$$\langle W \rangle = p \ln\left(\frac{b}{r}\right) + (1-p) \ln\left(\frac{1-b}{1-r}\right)$$

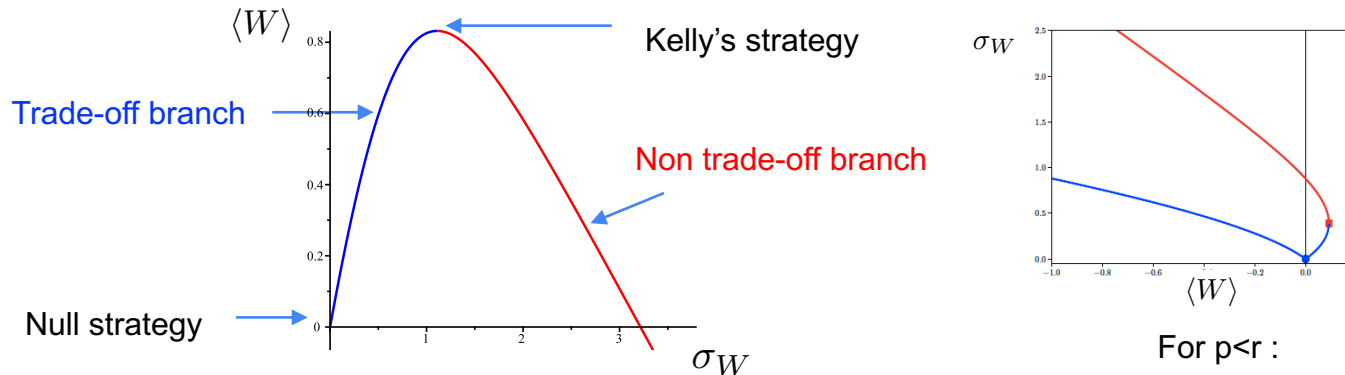
$$\sigma_W^2 = p(1-p) \ln^2 \frac{b(1-r)}{(1-b)r} = \left(\sigma \ln \frac{b(1-r)}{(1-b)r} \right)^2 \quad \text{with} \quad \sigma = \sqrt{p(1-p)}$$

- Risk free strategy is $b = r$ where $\langle W \rangle = \sigma_W = 0$
- Optimal strategy has two branches : $b^\pm = p \pm \gamma\sigma$,

$$\text{with} \quad \gamma = (1-\alpha)/\alpha$$



The efficient border for two horses problem



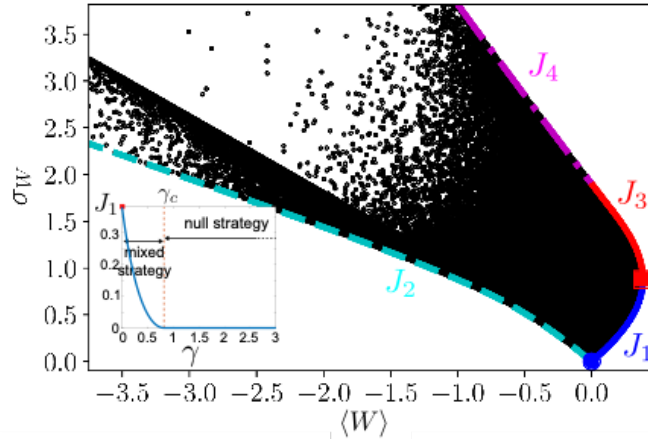
In the $\langle W \rangle \geq 0$ region, $\frac{d\sigma_W}{d\langle W \rangle} = \frac{\sigma}{p - b}$ becomes infinite near Kelly's strategy

but non-zero near the null strategy where :

$$\frac{d\sigma_W}{d\langle W \rangle} = \frac{1}{\gamma_c} = \frac{\sigma}{|p - r|} \quad \text{and} \quad \frac{d^2\sigma_W}{d\langle W \rangle^2} = \frac{r(1 - r)}{\sigma^2 \gamma_c^3} > 0$$



Beyond 2 horses : numerical optimization



Modified utility functions :

- Lower front, $\langle W \rangle \geq 0$ region, the front is convex
objective function is $J_1 = \alpha \langle W \rangle - (1 - \alpha) \sigma_W$
- Lower front, $\langle W \rangle < 0$ region, the front is concave
objective function is $J_2 = -(\langle W \rangle - W_0)^2 - k \sigma_W$

In practice, the numerical optimization of the objective function can be carried out using algorithms based on simulated annealing or on Karush-Kuhn-Tucker (KKT) conditions.



Mean-variance trade-offs

- For fair odds, assuming $\langle W \rangle \geq 0$ with q the pdf such that $q_x := r_x/p_x$

$$\sigma_W \geq \frac{\langle W \rangle}{\sigma_q}$$

L. Dinis et al., EPL (2020)

- For non-fair odds with $\langle q \rangle = \sum_x r_x \neq 1$ and $V = -\log \sum_x r_x$

$$\sigma_W \geq \frac{|V - \langle W \rangle|}{\sigma_q} \langle q \rangle$$

General trade-off between growth rate and risk

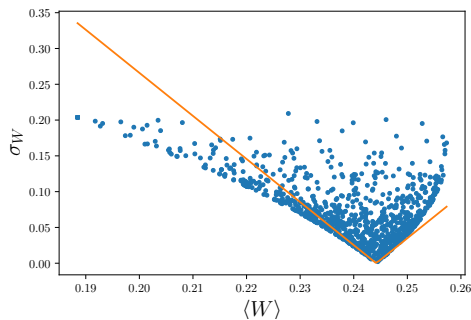
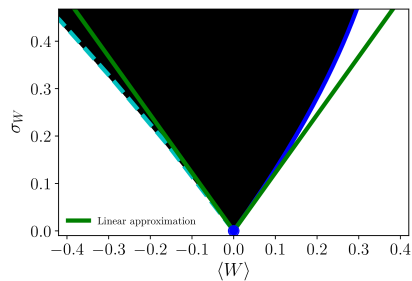
Similar to a tradeoff between precision and dissipation

A. Barato et al., (2015)

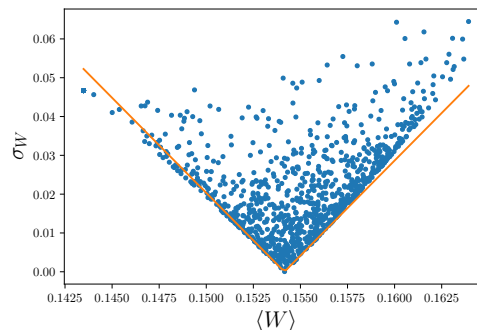


Numerical illustration

Fair odds



Diagonal super-fair odds



Non-diagonal super-fair odds



Game theoretic formulation

- Worst possible case for the gambler corresponds to minimization of

$$\Psi(\mathbf{p}) = \langle W(\mathbf{p}, \mathbf{b}^{\text{KELLY}}) \rangle - \lambda \sum_x p_x$$

$$p_x = p_x^* = \frac{r_x}{\sum_x r_x}$$

- The general growth rate is

$$\langle W(\mathbf{p}, \mathbf{b}) \rangle = D_{KL}(\mathbf{p} || \mathbf{p}^*) - D_{KL}(\mathbf{p} || \mathbf{b}) + V$$

R. Pugatch et al., (2014)

$D_{KL}(\mathbf{p} || \mathbf{p}^*)$ *pessimistic surprise* : things are not as bad as one would think

$-D_{KL}(\mathbf{p} || \mathbf{b})$ *gambler's regret* : gambler plays sub-optimally

V *value of the game* : $V < 0$ for unfair odds, $V > 0$ for super-fair odds



Non-diagonal odds

- Now, the growth rate is :

$$\langle W(\mathbf{p}, \mathbf{b}) \rangle = \sum_x p_x \ln \left(\sum_y o_{xy} b_y \right)$$

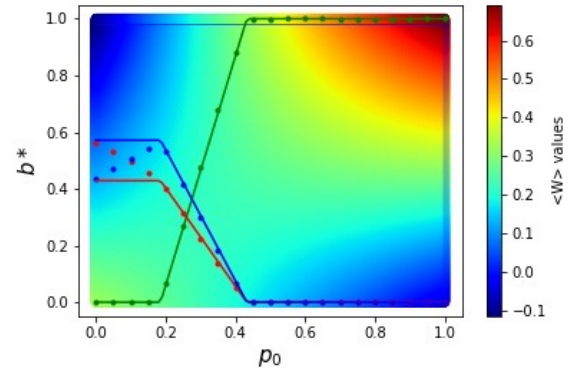
- When the odds matrix is invertible $\mathbf{r} = \mathbf{O}^{-1}$ and simplex preserving (fully mixing game)

Optimal bets : $b_x^* = \sum_y \Omega_{xy} p_y$ with $\Omega_{xy} = \frac{r_{xy}}{\sum_l r_{ly}}$

Optimal environment : $p_x^* = \frac{\sum_l r_{lx}}{\sum_{xy} r_{xy}}$

$$(b_x^*, p_x^*)$$

defines a Nash equilibrium



S. Cavallero, (2023)



2. Adaptive strategies in gambling



- So far, we assumed the gambler knows the probabilities of winning horses,

In practice the gambler does not know this, *he/she must learn it !*

A natural idea is to use *past race results*

This idea is implemented in card games strategies and in finance

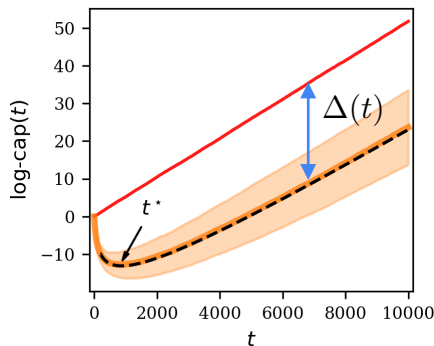
- Here, we use *Laplace's rule of succession*

$$b_x^{t+1} = \frac{n_x^t + 1}{t + M} \quad \text{E. T. Jaynes, 2003}$$

for t uncorrelated races and M horses. This follows from Bayesian inference with uniform prior



The learning time and the gambler's regret



$$\Delta(t) = \log\text{-cap}^{\text{Kelly}}(t) - \log\text{-cap}(t)$$

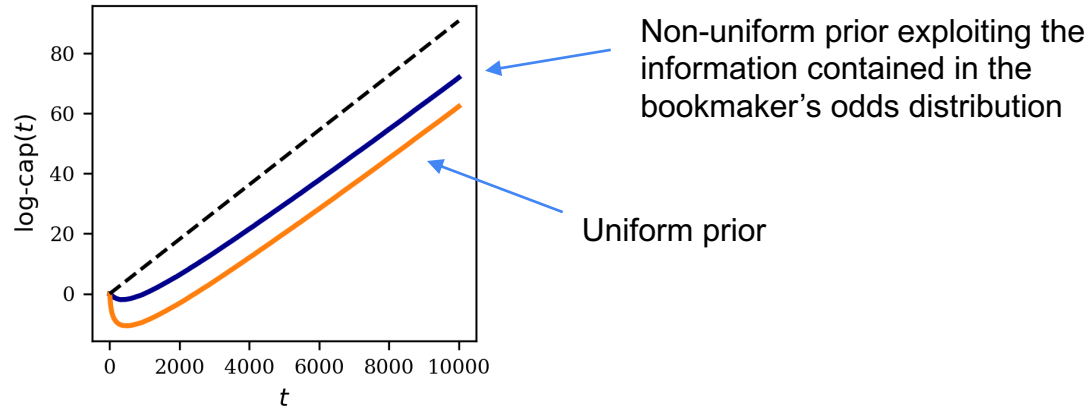
$$\Delta(t) = \sum_{i=1}^t \left[\log p_{x_i} - \log b_{x_i}(i) \right]$$

Asymptotic regret : $\langle \Delta \rangle(t) = \langle \Delta \rangle(t_0) + \frac{M-1}{2} \log \frac{t}{t_0 + 1}$

Burn-in time (or learning time) : $t^* = \frac{M-1}{2} \frac{1}{D_{KL}(\mathbf{p} \parallel \mathbf{r})}$



Modified Laplace's rule



- Initial capital loss is reduced but the asymptotic regret and the learning time are unchanged
- Non-uniform prior only useful if the odds distribution is closer to the horse distribution than the uniform distribution

A. Despons, L. Peliti, D. L., J. Stat. Mech., 093405 (2022)



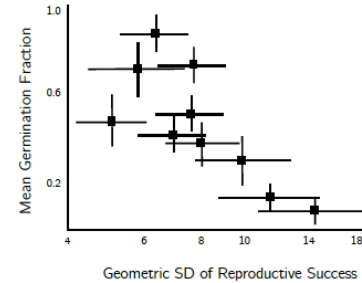
3. Trade-off for phenotypic switching of populations in varying environments



Trade-off in bet-hedging strategies of desert plants



Eriophyllum lanosum, a species of wildflower in the southwestern US



Venable (2007)

Germination fraction vs. standard deviation in reproductive success



Ecological evidences





ECOLOGY LETTERS

Ecology Letters, (2020) 23: 274–282

doi: 10.1111/ele.13430

LETTER

Mean growth rate when rare is not a reliable metric for persistence of species

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..The problem becomes particularly severe when an increase in the amplitude of stochastic temporal variations leads to an increase in $\mathbb{E}[r]$ since at the same time it enhances random abundance fluctuations and the two effects are inherently intertwined...



Gambling/finance

Biology/ecology

Currency unit



Individual

Race result/market state



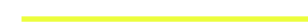
Environment

Bets/investment



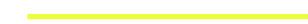
Phenotype switching

Races



Environmental events

Odds



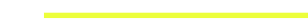
Reproduction rate

Capital growth rate



Population growth rate

Probability of bankruptcy



Extinction probability



- Sub-populations of two phenotypes growing in two environments $\frac{d}{dt}\mathbf{N}(t) = M_{S_i}\mathbf{N}(t) \quad \text{for } i \in \{1, 2\}$

$$M_{S_1} = \begin{pmatrix} k_{A1} - \pi_1 & \pi_2 \\ \pi_1 & k_{B1} - \pi_2 \end{pmatrix} \text{ and } M_{S_2} = \begin{pmatrix} -\pi_1 + k_{A2} & \pi_2 \\ \pi_1 & k_{B2} - \pi_2 \end{pmatrix}.$$

- Gambling problem was *scalar*, this one is *vectorial*. Explicit results only in some limits

Ex: for the average growth rate in the adiabatic limit E. Kussel, S. Leibler (2005)

Optimal condition is $\pi_i = \kappa_i$ the analog of Kelly's strategy

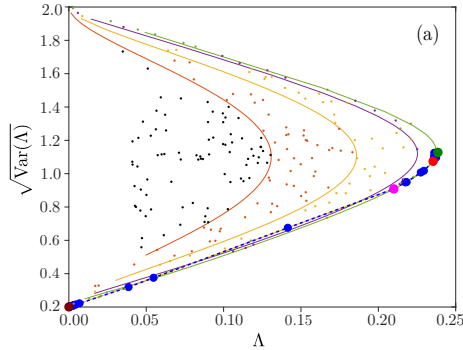
- So far, we focused on long term growth rate (*infinite horizon*) but populations are finite and may go extinct in a finite time (*finite horizon*)

Instantaneous growth rate $\mu(s) = \frac{d}{ds}(\ln N(s))$, finite time growth rate $\Lambda_t = \frac{1}{t} \int_0^t \mu(s) ds$

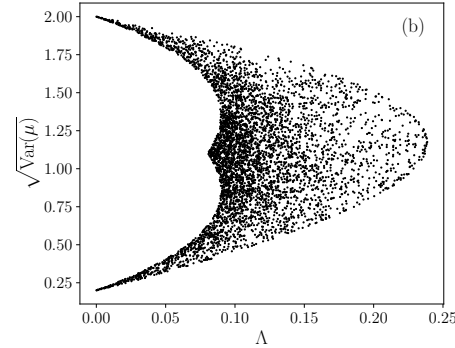
and $\text{Var}(\Lambda) = \lim_{t \rightarrow \infty} t \text{Var}(\Lambda_t)$ is the equivalent of the volatility



Pareto-optimal tradeoff



Exact growth rate



Instantaneous growth rate

- Pareto diagram is controlled by two time scales

$$T_{env} = \frac{1}{2}(1/\kappa_1 + 1/\kappa_2) \quad \text{and} \quad T = \frac{1}{2}(1/\pi_1 + 1/\pi_2)$$

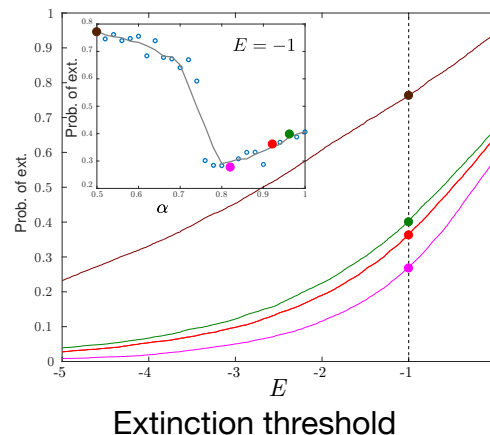
- There is a trade-off branch terminating at a point (similar to Kelly's strategy)

with a vertical slope, both for exact and for approximate growth rates



A link between fluctuations and population extinction

- Comparison between
 - optimal trajectories at Kelly's point (green)
 - suboptimal ones along the Pareto front
- If $\ln(N) < E$ at some time in the trajectory, the population is considered extinct



In the region of fast growth, it is advantageous for a population to trade growth for less risky fluctuations

The probability of extinction along the Pareto front is non-monotonic

L. Dinis, J. Unterberger, D. L., J. Stat. Mech., 053503 (2022)



Conclusion

- Kelly's gambling model helps understanding adaptation strategies of biological systems in a varying environment (bet-hedging)
- There is a general trade-off between growth rate and risk
- On going : extend the notion of risk beyond fluctuations to describe extinction

Search of experimental confirmation

Chapter 'cells in the face of uncertainty' with D. Tourigny and O. Rivoire

